R.J. Reynolds
Tobacco Company

Audrey Evanchik 1240
Account Manager

400 Raritan Center Parkway
Raritan Center
Edison, N.J. 08837
908-225-4774 Fax 908-417-9076
Vmail # 77275

Chain Promotion Authorization
For use by Field Sales

DIVISION:	**CHAIN:**
1226 J. Klien 1222 D. Figueroa	Vitale Foodtown (3192-00-00)
Promotion: **Scanner Buy Down** $ 2.00 off a Carton of all styles of Winston and Salem	
SUPPLIER: Twin County Grocers	**PROMOTION DATE:** October 21, thru November 30, 1996
AUTHORIZED STORES: ALL STORES	**BRAND ASSORTMENT:** All styles of Salem and Winston

SPECIAL INSTRUCTIONS:

- Retail Reps should contact the stores as soon as possible and ensure the scanners are reflecting the new reduced price **(Please Voice Mail me at 77275 and let me know if cartons are not scanning at reduced price).**
- Retail Reps should place advertising to alert consumers of the on-going promotion.
- R.Reps should also ensure sufficient product is in stock and should try to place additional orders in the orderbook for the promo period.

AUTHORIZED SIGNATURE Rich Plishka (as per meeting 10/29/96)

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Source: https://www.industrydocuments.ucsf.edu/docs/nnwy0000